Codes in listings indicate Communities as follows: Sacramento (No Code) Broderick (B) Carmichael (C) Del Paso Heights (DPH) North Highlands (NH) North Sacramento (NS) West Sacramento (WS)

Poultry Dealers—Whsle

Armour & Co 500 R----------HI 4-7424
Capital Poultry Co 518 I----------GI 3-7981
FRANKLIN POULTRY MKT
4417 Franklin Bl-GL 1-4818
Lota S & Son
Sacramento Public Market-GI 3-3975
New Amer Poultry Co
519 Broadway-GI 1-1466

NORBEST TURKEYS

READY TO COOK
FINER FLAVOR
TENDER MEATED
HIGH IN PROTEIN . . .
LOW IN FAT

Norbest

"WHERE TO BUY THEM"

Turkey Growers Co-operative of Northern Calif 825 D-------GI 3-3729

SACRAMENTO WHOLESALE FISH & POULTRY 434 Lea Wy(NS)----WA 5-4643
SHEU FONG & CO 422 I---------GI 2-6925
STREET & STREET BROKERS
918-24th-GI 3-7931
Sun Poultry 2616 Broadway-----GL 5-0536
(See Advertisement This Page)
Turkey Growers Co-operative of Northern Calif 825 D---------GI 3-3729

Poultry Equipment & Supplies

Del Paso Farm Supply
Rio Linda & Grand Av(DPH)-WA 5-0845
Harry's Feed Store
1620 Del Paso Blvd(NS)-WA 5-1480
Poultry Producers of Central Calif
430 Broadway-GI 2-9015

Powder Actuated Tools—See Tools Hdgs

Power Transmission Equipment

CAPITAL MACHINE & WELDING WORKS
CHAINS — SPROCKETS
V-BELT DRIVES — BEARINGS
AIR & HYDRAULIC EQUIP.
HOISTS & ELECTRIC MOTORS
Complete
POWER TRANSMISSION EQUIP.
83 N 17th----------GI 3-2556

Geiger Iron Works Inc 14th & S--HI 6-2755
GUNTERT & ZIMMERMAN Lindsay & Monroe Stockton-HOwrd 4-8712
MARWEDEL C W CO
7425 Midiron Dr Fair Oks-YOrktn 7-7118

If you want to know how Classified Telephone Directory advertising can help solve your marketing problems, call our nearest Business Office and we will be glad to give you full information.

Power Transmission Equipment—(Cont'd)

MORSE MECHANICAL POWER TRANSMISSION PRODUCTS
—Roller Chain Drives
—Silent Chain Drives
—Hy-Vo Chain Drives
—Flexible Couplings and Driveshafts
—Friction and Over-running Clutches
MORSE

"WHERE TO BUY THEM"

DISTRIBUTORS

SACTO ENG & MACH WORKS
6th & X-HI 6-7738

Republic Supply Co of Calif
1331 T-GI 8-2807

U S VARIDRIVE—
U S ELECTRICAL MOTORS INC ----------HI 6-6556

Precious Stones

Jewel Box 2917-35th ----------GL 6-4083

Precooling

Precooling Service Inc 1325-15th -GI 8-3851

Prefabricated Structures

BLAIR J N & CO INC
See Ad under Restaurant Equip
1615 Thornton Av----------GI 3-5975
Calif Modular Homes Inc
3808 Astoria(DPH)-WA 5-3574
Curtice Merle G
1200 E El Camino Av(NS)-WA 5-4503
EMPIRE STEEL BUILDINGS—
DELTA INC 210 Q---------HI 7-0052
Pascoe Steel Corp
2701 Northrop Av-IV 7-9298
Red-E-Cut Log Enterprises
T & G Logs Building Code Approved
384-19th Oakland--------TWinoks 3-2916
Timberbilt Structures Co
4550-14th Av-GL 5-6547
WALLACE ROSS
BUILDER FOR FARMERS
FLAT GRAIN STORAGE
Fully Engineered
7430 Fruitridge Rd--------GL 7-6732
WINSTON STEEL WORKS
WINSTON STEEL BUILDINGS
4600 W Capitol Av(WS)----FR 1-6456
WORKMON MFG CO
Mfr of Houses & Component Parts
Fresno Air Terminal Fresno-CLintn 1-7351

To dial correctly, pull the finger all the way to the stop . . . then let dial return at its own speed.

Press Associations—See News Service

Printers

A Business Extension Bureau
2215 J-GI 2-3613

AARROHEAD ARTCRAFT
WEDDING INVITATIONS
EMBOSSED OR PLAIN
As Many As
200 FREE IMPRINTED NAPKINS
Mail Orders Appreciated
Samples Available
907-6th ----------GI 1-2837

FLOWER BULB STORAGE
To keep flower bulbs dry and unbroken, store them in empty egg cartons. Then label the cartons.

Printing AND Lithographing
Wedding Invitations
★
Commercial Printing
★
Business Stationery
★
Menus ★ Posters

GI 8-9369

SanWal PRINTING COMPANY
EARL SANDERS
1200 S Sacramento

Osborn-Read Central PRINTING COMPANY
LETTERPRESS & OFFSET LITHOGRAPHY
WA 5-1100
2541 Del Paso Blvd. North Sacramento

Printers—(Cont'd)

ACME PRINTING CO
PRINTING OF QUALITY
LETTERPRESS AND OFFSET
Office and Business Printing of Finest Craftsmanship
2830 S ----------GL 6-2036

AD LITHO PRESS INC 363-6th SF-YUkon 2-7320

ARDEN PRESS
COMPLETE BUSINESS PRINTING SERVICE
OFFSET & LETTERPRESS
Forms Printed and Reproduced
Advertising and Printing
Headquarters for
WEDDING INVITATIONS
Large Selection of Styles, Etc.
Eves. By Appt. — Closed Saturdays
T & C Area Near Fulton
2425 Marconi Av----------IV 3-1797
If no answer call--------WA 5-5881

Art & Awards By Kay
Specializing in Diplomas & Awards & Adobe Ct----------IV 7-6691

ART PRESS PRINTERS
Commercial & Social Printers
WEDDING INVITATIONS
2224-17th ----------GI 3-4901

BERRY HASKELL 1426-20th ---GI 2-5578

BROADWAY-LUKING PRINTERS
Complete Printing Service
LITHOGRAPHY — LETTERPRESS
THERMOGRAPHY
COLOR WORK
2509-17th ----------GI 3-9023

Broughton's Print Shop
Compl Printing Serv & Adv Novelties
3722 Rio Linda Bl(DPH)------WA 5-1479
BUSINESS SYSTEMS INC 1729½ L-GI 2-0714

CAL PRINT & MAIL
ALL PRICES GREATLY REDUCED
HIGH SPEED AUTOMATIC EQUIP.
24-HOUR SERVICE
2920 J ----------GI 2-1139

Calif Stationery Lithographing & Salesbook Co 1814 Broadway----GI 2-4561

CAPITAL ENTERPRISES
Complete
PRINTING SERVICE
Specializing in
BUSINESS CARDS
1309 Watt Av----------IV 3-0988

Capital Press 413 J----------GI 2-2711
Capital Print & Steno 4570 Perry Av-GL 5-8730

CAPITAL PRINTING COMPANY
Associated With
SACRAMENTO SHOPPING NEWS-TIMES
PRINTERS — PUBLISHERS
Circulars — Office Forms — Tickets
Programs — Wedding Announcements
3301 Broadway ----------GL 1-0453

CARMICHAEL COURIER PRINTING
3045 Fair Oaks Bl(C)-IV 9-2337
(Continued Next Page)

For full use of your telephone, please keep your instrument "hung up"—ready for service.

Printers—(Cont'd)

CARMICHAEL PRINTING CO
COMMERCIAL PRINTING
OF ALL KINDS
Wedding & Social Announcements
IV 7-1654
Walter Lage Tony Ewert
Off Fair Oaks Bl & Marconi at
5919 Palm Dr(C)---------IV 7-1654

Central Printing Co
2541 Del Paso Bl(NS)-WA 5-1100
(See Advertisement Page 360)
CLARK W G PRINTING 1230 J---GI 3-7665

CREST PRINTERS INC
PUBLICATIONS
AND ALL TYPES
OF COMMERCIAL PRINTING
"Everything in One Plant"
Offset & Letterpress
"One of the most complete Commercial Printing Plants in Northern California"
REPRODUCTION PROOFS — CAMERA
PLATEMAKING — ARTWORK — LAYOUT
Complete Bindery
1420-9th ----------GI 2-5383
Or ----------GI 3-8314

Crest Printers Inc 1420-9th ------GI 3-8314
Deason & Stirn 724-12th -------GI 8-5434

DILLON'S PRINT SHOP
Letterpress — Lithographing
Multilithing
Addressographing — Graphotyping
Metered Postage
402-12th ----------GI 2-2811

Fleming Silk Screen 1517-20th---GI 8-4915

GRAPHIC CENTER
PRINTING
LITHOGRAPHING
SILK SCREENING
Where Printing Is An Art
John Briggs — Sherwood DeWein
1321-20th ----------GI 8-5449

HASKELL BERRY 1426-20th ---GI 2-5578
HERALD PRINTING CO
Ralph F Danel & Mrs Henry Williams
2714 J ----------GI 1-2088
HOB NOB MAGAZINE 816-6th ---HI 6-7744
INDEPENDENT PRINTING CO
E T Coghill Owner
916-12th ----------GI 2-8466
Inland Press Printers The
508 Merchant-GI 2-4559

JOURNAL
Publishers of N.S.L. & Val-U Guide
COMMERCIAL PRINTING & PUBLISHING
Call For Printing Estimates — Since 1923
1808 Del Paso Blvd(NS)---WA 5-2777

KEYSTONE PRESS
OFFSET & LETTERPRESS
FORMS — LETTERHEADS — CARDS
PAMPHLETS & BROADSIDES
514 J ----------GI 3-2658

LaForce Printery
3931 Franklin Blvd-GL 6-5534
Lanai-Stan Stoffels Printing
5675 Freeport Bl-GA 8-9381
LUKING W W 2509-17th -------GI 3-9023

MOORE BUSINESS FORMS—
MOORE BUSINESS FORMS INC
PAC DIVISION 1400-80th---GI 2-6985

MORTON JOE & CO
Accounting Forms-Systems-Supplies
1407 E ----------GI 8-1162
NATIONAL PRINTCRAFT CO
816-6th-HI 6-7744

Need a number? First, check the Directory or your personal number list before calling "Information."

Printers—(Cont'd)

NEWS PUBLISHING CO
PRINTERS &
LITHOGRAPHERS
SINCE 1891
Sacramento's Largest Plant
Commercial Printing of All Kinds
BUSINESS FORMS
Manufacturers & Exclusive Distributors
Timemaster
PEG-BOARD & MACHINE
BOOKKEEPING FORMS & SYSTEMS
1213 H ----------GI 1-5392

OAK PARK PRINTERS
LETTER PRESS AND OFFSET
Wedding Invitations
2981-35th ----------GL 7-1715

Olmsted & Wood 1808 Q ---------GI 2-2974
Print Craft 2692 Del Paso Bl(NS)-WA 5-2724

PROTZMAN'S
PRINTING — PROCESSING — ENGRAVING
OUR SPECIALTY
WEDDING INVITATIONS
1317 J ----------GI 3-1301

RADCLIFFE PRINTING CO
318 W El Camino Av(NS)-WA 5-1484
Reynolds & Reynolds Co The
2123 J-GI 3-5019

ROSE PRINTING CO
1880 Stockton Bl-GL 1-1059
Ryder Clark D 2800 Regina Wy----GI 2-1688

SACTO LITHOGRAPH CO
Producers of
THE FINEST
in
LITHOGRAPHY
and
PRINTING
200 S ----------GI 2-8908

Sacramento Printing Co
W H Simpson Jr-Owner
421-10th ----------GI 2-5583
San Juan Business Services
Offset-Plastic Binding-Robotyping
4646 Illinois Av Fair Oks---YOrktn 7-5263
SANWAL PRINTING CO 1200 S---GI 8-9369
(See Advertisement Page 360)

SIERRA PRINTING & PUBLISHING CO
We Can Do Your Average Job
In Less Than 72 Hours
FASTER SERVICE
QUALITY
SATISFACTION
MORE VALUE FOR YOUR
PRINTING DOLLAR
Complete Lithographic Service
From A Business Card To A Book
2900 Rio Linda Bl(NS)----WA 2-7672

SMITH PRINTERY THE
PRINTING and ENGRAVING
Prices to Save You Money
Service to Bring You Back
24-HOUR SERVICE
WEDDING INVITATIONS
1308-28th ----------GI 8-3828

Spilman Printing Co 817 J-------GI 3-4801
Standard Register Co The-Pac Division
1507-21st-GI 8-9319
STENO PRINT & MAILING SERVICE
2118 J-GI 1-3226

Stevens Advertising
Low Cost Business Cards
1224 J ----------HI 6-6624

The oldest of the telephone industry's traditions is service.

Printers—(Cont'd)

Stoffels Stan Printing
5675 Freeport Bl-GA 8-9381

TAGGART'S
PRINTING — ENGRAVING
Office Supplies & Equipment
One Time Carbon Forms
4176 Franklin Bl----------GL 6-0793

Timemaster Forms-Div of N P C
1213 H-GI 1-5392
TOWN & COUNTRY PRINTERS
3111 Fulton Av-IV 7-5932
Webb's Printing & Publishing
4301 Morpheus Ln-IV 7-9545

Printers—Continuous Form

See Continuous Forms—Manifold

Printers—Typesetting—See Typesetting

Printing Equipment

BRINTNALL HARRY W CO
Full Line Equip & Supplies-Since 1906
430 Howard San Francisco--GArfld 1-5867

KEMP WILLIAM H CO
New & Used Machinery & Equip. for Pressroom — Composing Room & Bindery
Also Camera & Photo-Mechanical Equip.
915 Bryant S F--------UNdrhl 3-6361

Printing Equipment—Repairing

Harris-Printing Press Service
920 Soule(WS)-FR 1-7443

Printing Supplies

Brintnall Harry W Co 430 Howard SF
From telephones served by the following exchange
Sacramento
(No Inter-City Charge)
Ask Operator for-ENterprise 1-1371
CALIF INK CO INC
2908 Capitol Av-GL 2-2845
DUPLICATING SPECIALISTS
Colusho Offset Supplies
907 U ----------GI 3-7602
KRAMER INKS—
HARWOOD COMPANY THE
2830 Auburn Bl-IV 3-2859

Process Serving

ATTORNEYS FILING PROCESS SERVICE
7 Servers — 24-Hr. Serv. — 7 Days a Week
Permanent Records Maintained
851 Watt Av----------IV 3-4607

Professional Attorney's Service 6837 Linda Sue Wy Fair Oks-YOrktn 7-3468

Produce

See Specific Kinds, i.e., Butter; Eggs Headings; Fruits & Vegetables Headings; Poultry Dealers Headings; Etc.

Propane—See Gas—Liquefied Petroleum

Propellers—Marine—See Marine Propellers

Property Management

Alexander Pete 2163 Fulton Av----IV 3-0318
American Home Co 4909-15th Av-GL 6-4736

BLOOMBERG REALTY CO
A Complete Management Service
Certified Property Management
9th & L----------GI 3-6531

Burns Ray Realty 2008-28th ----GL 6-3837
Bussey Ed 2904 Franklin Bl------GL 1-3085

Property Management—(Cont'd)

COLDWELL BANKER & CO
STATE-WIDE
A Complete
Management Service
NO ACCOUNTS TOO SMALL
OR LARGE
1009 J ----------GI 1-1407

Collins-Allen-DiCapo Realty Co
5141 El Camino Av(C)-IV 3-3213
Earnest John Realty
3700 Fair Oaks Bl(C)-IV 7-4873
Foster Realty Co 2123 J----------GI 1-4863
Grace Realty 2308-16th---------GI 1-0235
Jacobson Realty Co 624 J---------GI 3-3403
Leineke Co The 4500 Auburn Bl---ED 2-2460
Lyon Wm L & Associates 911-8th-GI 8-9365
McGinnis Mortgage Co 1507-21st-GI 3-7993
MOSS & MOSS REALTORS
913-8th-HI 4-8500
Norgaard Otto 2016-28th -------GL 1-6546
O'Brien Frank J 2109 J----------HI 6-7801
Owens Don 3007 El Camino Av----IV 3-5121
Pac States Land Corp
2550 Valley Rd-IV 7-6676
Parkinson Realty
2223 Marconi Av-WA 2-4558
Philpot R N & Son 914-14th------GI 3-7787
Potter Investment Co 926 J Bldg---HI 6-7906
Scott Thomas Alfred 2957-3dAv---GL 6-4270
Storz Real Estate
2330 Fruitridge Rd-GA 8-9394
Temp Real Estate 2331-28th----GL 2-2687
Tom Wells Agency 900-21st------GI 2-1085
Wagaman John B Real Estate
2314 Fulton Av-IV 3-0417
WILLIAMS BOWKER & WARD INC
ACCREDITED
MANAGEMENT ORGANIZATION
1804 J ----------GI 8-9126
WRIGHT & KIMBROUGH 819 J--GI 2-2991

Psychiatric Social Workers

See Social Workers

Psychologists

Alvarez R S
PhD Consulting Psychologist
1401 P ----------GI 2-6716
Bensinger Merle H
Director-Psychological Services Center
Certified-Clinical Industrial & Child Psychology-Testing
1733 Bonnie Wy----------IV 7-3710
Davey Margaret Mrs
Psychiatric Social Worker
Associated with Psychiatrist
2720 Capitol Av----------GI 1-4096
Fecher Irving B 616 Alhambra Bl-GI 8-9947
If no answer call----------GA 8-1767
Harris Herbert R
Associated with Psychiatrist
2417 Capitol Av----------GI 2-5707
Day & Night call----------GI 2-5707
Mantay Marilyn M
2720 Capitol Av-GI 1-4096
If no answer call----------GA 8-0138
McWhirter Gordon
ThB MSW
2417 Capitol Av----------GI 2-5707
The Counseling Center
5912 Grant Av(C)----------IV 3-0524
2417 Capitol Av----------GI 2-5707

Public Address Systems

See Sound Systems & Equipment

Public Relations Service

Altman Hal Forum Bldg---------GI 3-2495
Associated Public Relations Counselors International Ochsner Bldg-----HI 6-7701
BOLES EDMOND D & ASSOCIATES
520-9th-HI 6-5694
Evanson Howard 520-9th --------HI 6-5694
Meier Ellison L Agency The 926 J-GI 3-7029
(Continued Next Page)

Advertise here—it pays.

RETAIL — WHOLESALE
FRESH DRESSED CHICKENS & TURKEYS
SPECIAL RATES FOR COMMERCIAL & LARGE VOLUME BUYERS

SUN POULTRY

We Also Carry Complete Line of Fishing Equipment Bait & Tackle

2616 BROADWAY
GL 5-0536